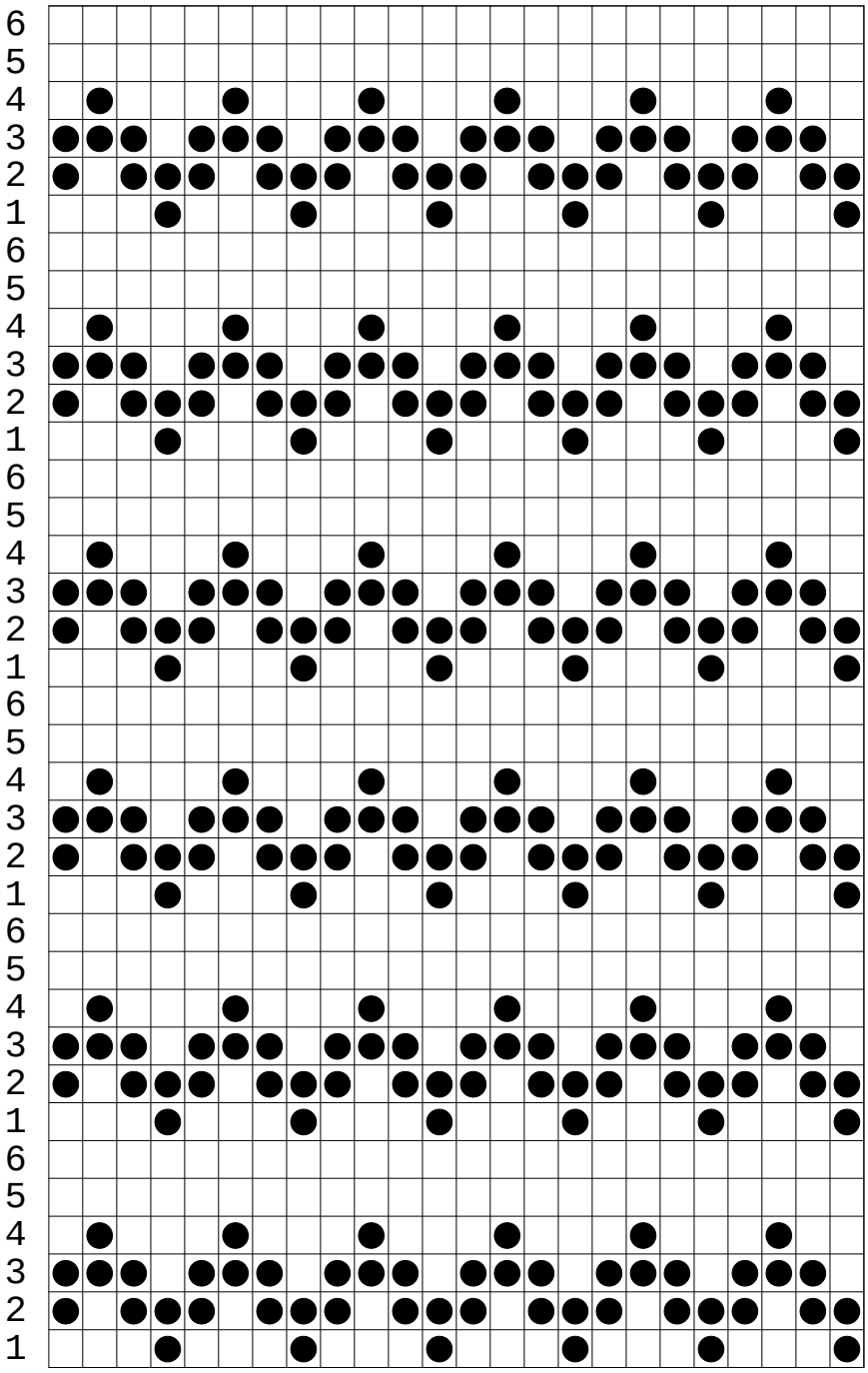Knit it Now, LLC